



2023 IMPACT REPORT



Hello World!

I am deeply moved and incredibly grateful for your unwavering support of our mission here at Cultivating Youth. It's through the collective efforts and kindness of individuals like you that we are able to create a lasting impact in our community. Your belief in our cause inspires us to push boundaries, innovate, and reach greater heights in our pursuit of overall mental and physical wellness. Your generous contribution, whether you donated your time, money, resources and/or business services, continues to be the cornerstone of our success and allows us to effectively show up for the youth that we serve.

Please accept my heartfelt appreciation for your continuous support. Your belief in our vision empowers us to enact meaningful change and make a tangible difference in the lives of the youth that we serve!

October 17, 2023, marked an incredibly personal milestone for me: 10 years of freedom from prison. As I reflect on this journey, I am overwhelmed with gratitude for the opportunities that have come my way and for the chance to make a meaningful impact.

Through these past years, I've been humbled to share my story with youth navigating difficult paths. My lived experiences serve as a bridge, allowing me to connect on a deeper level, to listen without judgment, and to offer guidance rooted in understanding.

I am filled with an unwavering commitment to continue supporting and empowering our youth. My journey is a testament to the fact that setbacks can be transformed into opportunities, and I stand as living proof that the past does not define one's future.

I extend my heartfelt thanks to all who have supported me along this remarkable journey. Your belief in the power of redemption and the human spirit fuels my dedication to creating a brighter future for our youth. Here's our 2023 Impact Report.

With gratitude,
Mack Terrance Sr.
Executive Director
Cultivating Youth





EXECUTIVE STAFF



Mack A. Terrance Sr.
Cultivating Youth, Executive Director



Mia Y. Terrance
Cultivating Youth, Deputy Director

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Cultivating Youth, Board Secretary



SPRING & FALL - AFTER SCHOOL & MENTORSHIP

Our after school program is geared towards 8-12 year olds. We operate after school Monday - Thursday from 4:00pm - 6:30pm. Students complete homework/studying with Tulane University students on-site (if needed), actively work with mentors, participate in physical fitness activities or athletic training and will receive a free meal daily.

Our mentoring program is geared towards 13-18 year old youth. We require a check-in, at minimum, once a week with mentors to provide updates on their improvement plans that are curated to their specific needs and/or to participate in enrichment activities.

Who: Students age 8-18 years old

When: After School Fall & Spring

Time: Monday - Thursday 3:30pm - 6:30pm and Saturday Mornings

Location: MT Athletic Academy - 3445 Toledano Street NOLA 70125

ENRICHMENT

Therapy Session

Nutrition Education

Life Skills

STEM Activities

Career Development

Post Graduation Preparation

Youth Development

15

Tutors provided assistance in different academic subjects, curriculums, systems, skills and career specialties!

160+

Hours of tutoring, homework assistance and academic support was provided.

90+

Hours of physical activity and fitness provided to youth by Cultivating Youth.

80

Nutritional meals and snacks are provided to youth in Cultivating Youth's program.

240

Hours of connecting, mentoring and programmatic operation available to youth in Cultivating Youth.



Spring/Fall '23 Highlights

Youth Day at the Capitol



Cultivating Youth partnered with Daughters Beyond Incarceration to spend a day at the Capital! Youth were able to tour the building, sit in on the legislative process while bills were being presented, voted and changed/denied.

After School Program Muscle Recovery



Athletic training and practice recovery/pre game prep with electric stimulation and cupping!

Self Defense Classes

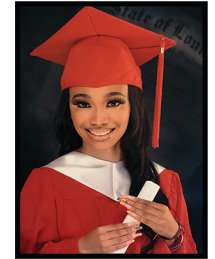


Youth Study



Go into the juvenile detention center 2 days per week to provide boxing, cardio fitness, physical activities, nutrition education and mentoring. The mentoring approach focuses on restoration, advocacy and future planning.

High School Graduation



Cultivating Youth's mentee Kayla Miller graduated with a 4.83 gpa, 25+ college acceptances with a total of \$440,895 in scholarship offers and with enough college credits to enter some universities as a sophomore or junior! All of her hard work, discipline + commitment to academic excellence is paying off! 🎓

After School Program Homework Assistance



Cultivating Youth offers homework assistance to youth Monday - Thursday

Feed the Block: Spring Break Edition!



Cultivating Youth's mentees volunteered to serve the community! Feed the Block is composed of food, prayer + fellowship done by The Healing Circle.

College Visits



College Graduation



Mentee India Atkinson received her Bachelors in Chemical Engineering from LSU! She has begun her career at Air Liquide as a Plant Engineer!

March for Community Mental Health with VOTE



Mentee Homecoming



Teen Fit Camp



Cultivating Youth partnered with JE Ministries for a teen fitness event that included: working out, fresh juices, seafood, financial literacy, resources, mental health resources, live music & more!



Cultivating Youth Athletic Summer Camp

Cultivating Youth Athletic Summer Camp assists youth in the community with discovering a healthy lifestyle coupled with athletic skills, literacy, life skills, entrepreneurship, different career exploration breakouts, a summer trip & more!

WHO: Athletic boys and girls between 8 - 12 years old

WHEN: June - July

TIME: 9am - 4pm

DAILY SCHEDULE

9:00am - 9:30am: Breakfast

9:30am - 10:30pm: Outdoor Activities

10:30am - 11:00am: Electronic Free Time

11:00am - 12:00pm: Athletic Skills Training

12:00pm - 12:30pm: Lunch

12:30pm - 1:00pm: Free Time

1:00pm - 1:30pm: Meditation Time

1:30pm - 2:00pm: Academic Breakout

2:00pm - 2:30pm: Team Building Activity

2:30pm - 3:00pm: Athletic Play

3:00pm - 4:00pm: Electronics, Games

WEEKLY ACTIVITIES

Library

Culinary Cooking

Field Trips

Swimming

Small Business Operations

Financial Literacy

SUMMER CAMPCATION

Campcation is a 3 day trip that we take with the campers. The campers pay for their own trip with the proceeds of their small business sales. It is the last week of camp.

8

Career Exploration Partners: Career exploratory is helping youth identify their interests and possible career choices post-graduation. Cultivating Youth partnered 20 program youth with a professional in the career of their interest to have hands-on experience in that career. Some of the careers we have partnered with: are chefs, pilots/aviation, lawyer/judge, law enforcement, professional athletes, cosmetologists, musicians, etc.

25

25 youth ages 6 - 12 years old in the community were able to attend Cultivating Youth Athletic Summer Camp served to discover a healthy lifestyle coupled with athletic skills, literacy, life skills, entrepreneurship, different career exploration breakouts, a summer trip & more!

5

Youth and young adults ages 16 - 22 years old were employed during Cultivating Youth's summer program.

1500

Nutritional meals, which included breakfast and lunch, were served to youth throughout Cultivating Youth's summer program.

4

Hours per week volunteering with the Juvenile Justice Intervention Center (Youth Study). Cultivating Youth go into the juvenile detention center 4 hours per week to provide boxing, cardio fitness, physical activities, nutrition education, and mentoring. The mentoring approach focuses on restoration, advocacy, and future planning.

210

Hours of operating with an enrichment-based curriculum for 30 youth and young adults.



Summer 2023 Highlights

Horseback Riding



Glass 🐾 made a trip to see us! Kool Kelly brought the horse out to teach the kids the basics of riding, feeding and how to care for a horse.

Career Exploration with Judge Marcus DeLarge



Ryan & Kenneth expressed they inspire to be attorneys! What better way to experience the legal world than to spend a day in Orleans Criminal Court, Section K with Judge Marcus DeLarge

Nutritional Lessons + Healthy Snack Prep with Afro Swank



Reading + Relaxation Summer Camp Breakout



College Tour with Education Trust Louisiana



Campcation



Campcation is a 3 day trip that we take with the campers. The campers pay for their own trip with the proceeds of their small business sales. Campcation is the last week of camp.

Career Exploration: Cosmetology



One of Paige's career interest is to become a cosmetologist! Thank you to Keysha for teaching the basics of cosmetology at Keys of Beauty!

Career Exploration: Aviation



We took a trip to the Lakefront Airport to learn about aviation! We were introduced to how to fly a plane, plane safety, identify the parts of the planes and their functions, went to explore the communication tower, etc!

Career Exploration: Culinary



Career Exploration: Our young, inspiring chefs were able to explore what it's like to work in a restaurant and learn hands-on from a chef!

Career Exploration: Music



Gabby has an interest in music so we partnered with NOLA Keys Music to introduce her to music composition!

Steve Harvey's Mentoring Camp



Partnered with JE Ministries to take 10 fatherless young men to Steve Harvey's Mentoring Camp on Father's Day Weekend! They experienced a dynamic, life-changing 4-day weekend filled with motivation, encouragement, mentorship, brotherhood, fun and love!



2023 PARTNERSHIPS



Cultivating Youth operates inside of Motivation Team Athletic Academy, a full-service athletic facility. Cultivating Youth also partners with Motivation Team to provide the fitness, physical activity, nutrition and mentorship portion of Cultivating Youth's program.



Tulane scholars partner to gain hands-on work/career experience as a part of their service-based learning. In return, Cultivating Youth receives assistance in different academic subjects, curriculums, systems, skills and career specialties!



Operation Restoration (OR) supports Cultivating Youth mission by providing grant funding to its program. This partnership also allows Cultivating Youth + Motivation Team Athletic Academy to provide nutrition education and fitness to the youth and parents enrolled in OR's program.



Educating the public on civil and human rights while restoring the rights of those with convictions. Supports with consulting, partnering with events and provides financial support to our program.



Agent of Safety & Justice Change (SJC). Executive Director (Mack) is a member of the Change Agent Institute. This Institute is a cohort of system & community members to establish community engagement that creates a blueprint for a safe and just New Orleans.



Work with the Juvenile Justice Intervention Center (Youth Study). Go into the juvenile detention center 2 days per week to provide boxing, cardio fitness, physical activities, nutrition education and mentoring. The mentoring approach focuses on restoration, advocacy and future planning.



Daughters Beyond Incarceration

Partner with DBI to provide youth mentoring, self-defense, and physical fitness to their youth. Cultivating Youth's Executive Director works with DBI on a prison-to-family pipeline that provides relationship restoration, proposes bills that will positively affect those incarcerated and their loved ones, advocate for youth and parents who need support navigating the legal system, etc.

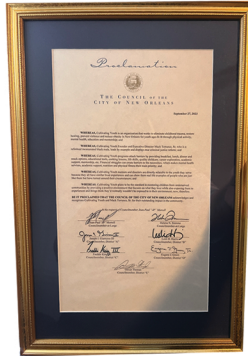


Cultivating Youth's partnership with the Civil Air Patrol allows CY to incorporate STEM into the curriculum through hands-on aviation, cyber, and space curriculum kits.



Provide meals for Cultivating Youth programs.

IN THE MEDIA 2023



City Council of New Orleans invited Cultivating Youth to the Council Chambers to present to the council members then Councilman JP Morrell delivered the proclamation.



Mack's panel conversation at Daughter's Beyond Incarceration - How Lived Experiences are Shaping Our Community event.

Topic: As formally incarcerated person, what factors are important to you when considering ways to support the community?



Mack Terrance Sr. spoke to WDSU about taking matters into its own hands by tackling youth mental health issues through fitness.



Executive Director Mack Terrance Sr. was recognized in Gambit's 40 Under 40 Class of 2023!



Cultivating Youth partnered with JE Ministries for a teen fitness event that included: working out, fresh juices, seafood, financial literacy, resources, mental health resources, live music & more!

Visit CultivatingYouth.org/digitalmedia for full videos



2023 DONORS + VOLUNTEERS + SUPPORTERS

Cultivating Youth expresses sincere gratitude for your time, resources and/or financial support between January 2023 - December 2023. Your contribution is a beacon of hope for those we serve, a testament to the belief that positive change is possible, and an investment in a brighter future for our youth and community. Thank you all:

Adrienne Hampton
Afro Swank
Alvin Armour
Amerigroup Corporation/Healthy Blue
Ashley Moise
Astra Thibodeaux
Bernaye Sigur
Best Buy
Big Tanks Towing
Bilal Hankins
Brandon Briley
Brandon Penny
Briana Franklin
Brittany Riley
Chanel Calvin
Charles Armstrong
Cloreece Knight
Darrel Wilson
Daughters Beyond Incarceration
Duhon Realty
Education Trust Louisiana
Fahrenheit 360
Fredrick Brooks
Friends of Codeys

Greater New Orleans Foundation
Helping Hands of New Orleans
Hold Your Weight, LLC
Hot 8 Brass Band
House of Vinyl
In the Masters Hands Salon
Jada Searls
Janee Banks
Jessica Lamb
Jonathan Everett Ministries
Judge Marcus DeLarge
Kam Coney
Kenneth Taylor
Keys of Beauty
Keza Shields
Kia Sanders
Knight CPA Services
Krystal Fincher
Lakeisha Walker
Laura Devitt
Leroy Brown
Lowe's Home Improvement
Luxx Poppin
Mary Chastain-Alford
Maya Mugofwa
Mayor's Summer Youth Program
MB Snack Shack

Michaela Collins
MKM Creations
Monica Patterson
Motivation Team, Inc
New Orleans Jazz and Heritage Foundation
New Orleans Recreation Department
Niquan Davis
NOLA Keys
Operation Restoration
Oprah Lowe
Pra Lees
Pretty Pieces & Co
Raedawn Mackey
Reaching For the Stars
Red Rooster Snowballs
Rich Family Ministries
Rob "Ezzie" Smith
Selena Verrett
Senator Royce Duplessis
Shannon Shirley
Sierra White
Son of a Saint
Tennille Anderson
The Heeling Circle
ThriveKids
Tonia Green
Tulane University
United Way of Southeast Louisiana
Voices of the Experienced (VOTE)



SAVE THE DATES

January

19th - After School Program + New Mentees Registration Opens

February

19th - After School Program + New Mentees Start

March

- Teen Fit Camp

April

- Youth Day at the Capitol
- Athletic Summer Camp Registration Opens
- Hiring Event for Teen + Young Adult Summer Workers

May

- Golf Tournament

June

- Athletic Summer Camp Begins

MAKE A DONATION

\$25 - Work Out Top & Bottom

\$50 - Running Shoes

\$100 - Physical Training for 1 Month/1 Mentee

\$350 - Transportation for 1 Month/1 Mentee

\$500 - 50 Hot meals

\$6,075 - Sponsor 1 Mentee for 1 Year

Scan QR Code or visit CultivatingYouth.org

